



TEDDY BEAR PARADE SPONSORSHIP PROGRAM

SOROPTIMIST INTERNATIONAL OF GRESHAM

(As a club within the Soroptimist of the America's organization, we serve as part of a global volunteer network of individuals in over 120 countries and territories to improve the lives of women and girls.)

The Teddy Bear Parade Sponsorship Program for Soroptimist International of Gresham (SIG) helps to provide the following benefits to the club and community:

1. Serves as an annual fundraising process through the establishment of sponsorships (donations) from organizations and businesses within the community. Our community sponsors provide the funding necessary to help implement our annual program of work. Some of these activities include:
 - a. **Live Your Dream: Education and Training Awards for Women**
 - b. **Dream It, Be It: Career Support for Girls**
 - c. **Annual Teddy Bear Parade in Downtown Gresham**
 - d. Other mission-related activities
2. Provides a method to obtain more direct involvement of our community partners in support of our mission *to improve the lives of women and girls* in our area of influence.

Categories of Sponsorships 2019

Presenting Sponsor: \$5,000

The Presenting Sponsor is the prominently-featured business for the following SIG events throughout the year: Teddy Bear Parade, Live Your Dream Education and Training awards, and other mission-related projects in support of women and girls.

General:

- Complimentary one-year club membership for a company employee, or the opportunity to sponsor a SIG club member.
- Company logo displayed on written materials for all the above program areas.

Teddy Bear Parade:

- Presenting sponsor of parade, including honorary car to lead parade
- Special in-person thank you from Announcer or optional statement read by Announcer at beginning of parade
- Two announcements as Presenting Sponsor on video
- Banner with both SIG and Presenting Sponsor name and logo at the front of the parade
- Top billing with company name and logo on all press releases, advertising, and written materials associated with parade
- Company logo and link to company website on SIG website
- Optional appearance on the Metro East Community Media "Community Hotline"
- Special acknowledgement and recognition by SIG members at local community meetings, Chamber, etc.
- Additional requests coordinated with Chair of Fundraising and sponsor contact.

Live Your Dream: Education and Training Awards Event:

- Opportunity to Emcee and/or company representative to assist in the presentation of awards to Live Your Dream winners.
- Complimentary table for 8 employees or honored guests.
- Special recognition at beginning and end of event
- Company recognition in all press releases and news articles
- Social media and SIG website recognition
- Logo and special thank you in printed materials



Career Support Sponsor: \$2,000

Sponsorship Opportunities:

The Career Support Sponsor is the prominently-featured business on the following SIG events throughout the year: Teddy Bear Parade and the Dream It, Be It: Career Support for Girls.

General:

- Complimentary one-year club membership for a Mt. Hood Community College employee, or the opportunity to “sponsor” a club member who has been a past recipient of the Live Your Dream award.
- Company logo displayed on written materials for all the above program areas.

Teddy Bear Parade:

- Special in-person thank you from Announcer or optional statement read by Announcer at beginning of parade
- Two announcements as Career Support Sponsor on video during parade.
- Banner with both SIG and Career Support Sponsor name and logo at the front of the parade, directly following the Presenting Sponsor.
- Recognition as the Career Support Sponsor on all press releases, stories in print, or online media.
- Special acknowledgement and recognition by SIG members at local community meetings, Chamber of Commerce, etc.
- Social media and website recognition.

Live Your Dream Award Event:

- Complimentary four tickets for employees or sponsor guests.
- Sponsor recognition during luncheon.

Dream It, Be It (DIBI): Career Support for Girls:

- Special recognition of the club's Career Support Sponsor at all community meetings
- Social media and SIG website recognition
- Written articles about DIBI program with special recognition.
- Opportunity to address students at DIBI session.

Teddy Bear Theme Sponsor: \$1750

Sponsorship Opportunities:

The Teddy Bear Theme Sponsor is the prominently-featured business on the following SIG events throughout the year: Teddy Bear Parade and the Live Your Dream Education and Training awards.

General:

- Complimentary one-year club membership for a company employee, or the opportunity to “sponsor” a club member who has been a past recipient of the Live Your Dream award.
- Company logo displayed on written materials for all the above program areas.

Teddy Bear Parade:

- Follows Presenting and Career Support sponsor entrants in parade.
- Special in-person thank you from Announcer or optional statement read by Announcer at beginning of parade
- Banner with both SIG and Teddy Bear Theme Sponsor name and logo at the front of the parade, and a complimentary vehicle.
- Recognition as the Teddy Bear Theme Sponsor on all press releases, stories in print, or online media.
- Special acknowledgment and recognition by SIG members at local community meetings, Chamber, etc.
- Recognition in all media releases regarding parade
- Social media and SIG website recognition
- Two announcements on video during parade

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Live Your Dream: Education and Training Awards Event:

- Opportunity to have a company representative assist in the presentation at SIG's annual award event.
- Complimentary four tickets for employees and/or Sponsor's guests
- Special recognition at beginning and end of event
- Company recognition in all press releases and news articles
- Social media and SIG website recognition
- Logo and special thank you in printed materials

Color Group "A" Sponsor: \$1,500

(Any of the Following Color Groups: Aqua, Blue, Green, Red)

Sponsorship Opportunities:

- Complimentary entry into parade
- Listing on all print materials for parade
- Listing on all press releases for parade
- Color group with banner at beginning of group
- At least one sponsor announcement during parade videotaping
- Sponsor logo and link on SIG website
- Social media recognition
- Two tickets and recognition at SIG Awards event

Color Group "B" Sponsor: \$1,000

(Either of the Following Color Groups: Purple, White, Yellow)

Sponsorship Opportunities:

- Complimentary entry into parade
- Listing on all print materials for parade
- Listing on all press releases for parade
- Color group with banner at beginning of group
- At least one sponsor announcement during parade videotaping
- Sponsor logo and link on SIG website
- Social media recognition
- Two tickets and recognition at SIG Awards event

President's Sponsor: \$750
Member Choice Sponsor \$750

Sponsorship Opportunities:

- Complimentary entry into parade
- Listing on all print materials for parade
- Listing on all press releases for parade
- At least one sponsor announcement during parade videotaping
- Sponsor logo and link on SIG website
- Social media recognition
- Two complimentary tickets and recognition at SIG Awards event

Select Sponsor: \$750

Note: The following categories are “suggested” and other titles may be negotiated with sponsor and Chair of Teddy Bear Parade. Also, more than one sponsor may be assigned to each category. For example, there might be two Animal Advocate sponsors or two Advertising sponsors. Liability category might be assigned to an insurance company, or any other company donating \$750.

Individual parade sponsorships (any or all of the following)

Wristbands

Media (can have more than one media sponsor)

Announcer Stage

Advertising (can be more than one sponsor)

Traffic Management (parking signs, etc.)

Animal Advocate

Liability – Covers cost of liability insurance

Others

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Sponsorship Opportunities:

- Complimentary entry in parade
- Listing on print materials
- Listing on all press releases for the parade
- Sponsor logo and link on SIG website
- Social media recognition
- Two complimentary tickets and recognition at SIG Awards Luncheon
- At least one sponsor announcement during parade videotaping

In-Kind Sponsors

In-Kind Sponsors provide valuable services to the parade that would be difficult without their involvement. For example, we use the East Hill Church parking lot for parade setup, and they provide supplies, space, and volunteers to assist in this activity. This capability is considered a valuable service for success of the parade.

In-Kind Sponsors and their services are coordinated with Soroptimist parade committee chairs who establish benefits (opportunities). The benefits are similar to those provided to the Select Sponsors, and are listed above in that category. Soroptimist Fundraising Committee members will develop and complete a Sponsor Agreement with each In-Kind Sponsor. This will ensure the sponsor receives all the available benefits (opportunities) provided by SIG during and after the parade.

Miscellaneous Sponsors**Individual Contributions - \$300 to \$600**

- Sponsor logo and link on SIG website
- Social media recognition
- One complimentary ticket to SIG Live Your Dream Award Luncheon

Miscellaneous Sponsors**Individual Contributions - \$100 to \$250**

- Sponsor logo and link on SIG website
- Social media recognition

TEDDY BEAR PARADE SPONSORSHIP PROGRAM
SOROPTIMIST INTERNATIONAL OF GRESHAM

SPONSOR AGREEMENT:

COMPANY NAME: _____
CONTACT PERSON: _____
PHONE NUMBER: _____ EMAIL: _____

We hereby agree to the conditions of the Teddy Bear Parade Sponsorship Program for Soroptimist International of Gresham, for year 2019, in the following category:

- _____ Premier Sponsor
- _____ Career Support Sponsor
- _____ Teddy Bear Theme Sponsor
- _____ Color Groups "A" Sponsor
- _____ Color Groups "B" Sponsor
- _____ President's Sponsor
- _____ Member Choice Sponsor
- _____ Select Sponsor
- _____ In-Kind Sponsor
- _____ Miscellaneous Sponsor

We have received a copy of the Teddy Bear Parade Sponsorship package and understand the included opportunities and benefits. Following are special requirements that are also included in this agreement:

We also understand that payment (and a copy of the agreement) for our selected category of sponsorship will be sent to Soroptimist International of Gresham by August 1, 2019. Payment in the amount of _____ can be sent to SIG, PO Box 802, Gresham, OR 97030. Our 501©(3) non-profit identification number is 93-1299198.

Soroptimist International of Gresham agrees to fulfill all the benefits (and any special requirements) that are included in this Teddy Bear Parade Sponsorship Agreement.

SPONSOR:

SOROPTIMIST INTERNATIONAL OF GRESHAM:

Signature

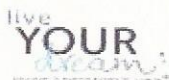
Signature

Title and Date

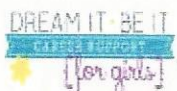
Title and Date

SOROPTIMIST INTERNATIONAL OF GRESHAM PROGRAMS

Soroptimist believes the most effective way to empower women is by providing them with access to education. Educated women are far more likely to realize their potential.



Soroptimist's **Live Your Dream: Education and Training Awards** for women annually disburses education grants to women who have overcome enormous personal obstacles. The award assists women who provide the primary source of financial support for their families by giving them the resources they need to improve their education, skills and employment prospects.



Dream It, Be It, Career Support for Girls is a Soroptimist program that provides girls with tangible strategies to accomplish their career goals. Dream It, Be It targets girls in secondary school who face obstacles to their future success. It provides girls with access to professional role models, career education and the resources to live their dreams. SIG works in partnership with girls in small groups or a conference setting to provide them with the information and resources they want and need to be successful. The topics covered include career opportunities, setting and achieving goals, overcoming obstacles to success, and more.



The Soroptimist **Teddy Bear Parade** began in 1982 and has grown into a community tradition with more than one hundred festive entries, from school marching bands and colorful floats to civic and cultural organizations. The annual parade is held the last Saturday in September every year at 10 a.m. Designated items (teddy bears, books, etc.) are collected and donated to the local organizations.



SOROPTIMIST
Best for Women

SIG MISSION

Soroptimist improves the lives of women and girls through programs leading to social and economic empowerment.

SIG VISION

Women and girls have the resources and opportunities to reach their full potential and live their dreams.